



PARK Roanoke Welcomes Spring!

# PARK Roanoke Newsletter

April 4, 2014

www.PARKRoanoke.com

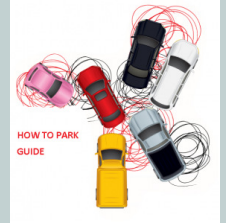
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## What's New in the Wide, Wild World of Parking?

### PARK Roanoke takes safety seriously:

- That's why our new website has pages dedicated to driver and pedestrian safety including a How to Park Guide and a Guide to Parking Signs.



### PARK Roanoke wants you to be informed:

Sign-up to receive our news releases at [www.roanokeva.gov/myroanoke](http://www.roanokeva.gov/myroanoke) and select the Parking Category.



Follow us on Twitter @PARKRoanoke

Sign up for our electronic monthly newsletter at [www.PARKRoanoke.com](http://www.PARKRoanoke.com)

### Disabled Parking - There's more downtown than you might think!

- In addition to the almost 50 on-street disabled parking spaces - persons with a valid placard or disabled license plate may park at any "timed" space for up to 4 hours! This means that at a space marked for 30 minutes, 1 hour or 2 hours, the disabled driver may park for up to 4 hours. Please remember: always hang the placard from the rear view mirror!
- Also, PARK Roanoke provides 1 hour of free parking in its garages for those with a valid placard or disabled license plate. For more information including Frequently Asked Questions, visit our website: [www.parkroanoke.com/disabled](http://www.parkroanoke.com/disabled)



## Did You Know?

- PARK Roanoke has over 4,100 public parking spaces downtown! It's easy to **PARK Once** and enjoy all downtown has to offer.
- **Signing up for monthly parking is easy:**— call 343-0585 for details or visit us on the web. With a short application form, we can have you on your way to safe, convenient parking !
- **Stay Connected,** Sign-up for our Monthly Electronic Newsletter! Visit our new website at [www.PARKRoanoke.com](http://www.PARKRoanoke.com)
- SmartWay Bus Riders receive free parking at Gainsboro Garage, just present a voucher from the bus driver.

### Visit our Facilities:

- Campbell Garage
- Center in the Square
- Church Avenue Garage
- Elmwood Park Garage
- Gainsboro Garage
- Market Garage
- Tower Garage
- Elmwood Lot
- Higher Education Lot
- Market Lot
- Warehouse Row Lot
- Williamson Lot

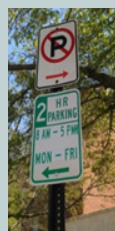
### Old Sign ↓



### Downtown sign changes provide a better parking experience:

Since early 2013, Parking Services along with the Transportation Division have been systematically evaluating downtown on-street parking signage. The goals are simple: 1) to bring consistency to parking signs by setting Monday through Friday, 8:00 a.m. to 5:00 p.m. as a standard; 2) to re-evaluate time restrictions and loading zones; and, 3) to improve the downtown parking experience.

In some areas, signs were removed to create unrestricted parking. In other areas, signs that no longer made sense were changed because the business use had changed. Throughout the entire project approximately 75 new on-street parking spaces were added. But the story is not over yet.



To accomplish these changes in a coordinated fashion, the downtown area was divided in to five different phases. The team has completed its work on four of those phases and is now working in the core of the downtown area, identified as Phase 5. This area encompasses 2<sup>nd</sup> street to Williamson Road and Norfolk Avenue to Elm Avenue.

While this work has been on-going, the team has taken care to document the sign changes so that it can be listed on-line on the City's GIS mapping at a future date. As the City explores the use of pricing strategies to better manage the on-street parking supply, consistent signage along with increasing time limits creates a better parking experience for those who work, visit, live, and shop downtown.

### New Sign ↑

## No Ifs, Ands, or Butts— PARK Roanoke partners with the city's anti-litter campaign keeping us Clean & Green

Cigarette butts are a major nuisance in the streets, in parking facilities, and also for our storm sewers and waterways. Although all PARK Roanoke facilities are *Non-Smoking*, cigarette butts still cause problems for our sweeper/scrubber equipment. It takes up to 10 years for a cigarette butt to decompose. The City of Roanoke has launched an awareness campaign to cause people to think twice about littering. And, PARK Roanoke is partnering with this campaign. New signage using phrases such as the sign on the right are being posted in our garages and in visible places around the city. For more information on how you can help, visit [www.roanokeva.gov](http://www.roanokeva.gov) and look for the Clean & Green page. Thinking green is an integral part of how PARK Roanoke conducts business.



Working together we can build a better community in which we live, work, play.....and park our vehicles!

Thank You for Parking with Us!

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Visit us on the Web at  
[www.PARKRoanoke.com](http://www.PARKRoanoke.com)



All PARK Roanoke Garages offer Free Bicycle Parking.

Come check us out during this beautiful spring weather! Keep your car cool during the day and out of the spring rain showers. Ask us about parking in our seven garages conveniently located throughout downtown.

### Stay Informed.....

Read the latest in Parking news, announcements, street closures, etc.. Sign up for the FREE MyRoanoke electronic news service and Select **PARKING**.

[www.roanokeva.gov/MyRoanoke](http://www.roanokeva.gov/MyRoanoke)

