



Virginia Tech Art Students bring Mural Art to Campbell Garage

PARK Roanoke is excited to announce it's most recent mural adorning Campbell Avenue side entrance to Campbell Garage. Virginia Tech art students, Brynn Busher and Berkley Baum designed the mural based on the quote: "Good People Bring Out the Good in People." They stated "We liked this quote because it encourages people to be positive and to seek the good in others. We



are both really interested in the idea of spreading simple acts of kindness, and it was really nice to see the positive reaction people had while we were working on the mural." Brynn and Berkley have another mural planned this spring for Campbell Garage. PARK Roanoke is proud to display the student created mural and offers its gratitude to Brynn and Berkley for their hard work and artistic talents!

Downtown Parking Validation Pilot Program Update

Last fall, Downtown Roanoke, Inc. launched a validation pilot program for downtown retailers and restaurants. Participating downtown businesses had coupons available for its patron's use which could be redeemed for up to 2 hours of free parking in designated PARK Roanoke garages. The PARK DRI pilot program ran from November 1, 2016 to January 31, 2017.

Now that the program has ended, Downtown Roanoke, Inc. would appreciate your feedback.

Please take this quick survey to let us know your thoughts about the pilot: <https://www.surveymonkey.com/r/LH8TVWK>

For more questions or information on this program, contact [Downtown Roanoke Inc.](#) (540) 342-2028

PARK Roanoke's offices will be open and operating on President's Day, Monday, February 20, 2017. On-street parking timed enforcement will not operate, but drivers should abide by all other parking signs and regulations.

I'm Ok
You're Ok
It's Ok
To Call
9-1-1

Please dial 9-1-1 immediately to report any suspicious activity or vehicular damage. The police need your help. If no one calls, then no one can help.





RIDESolutions
Connecting the Region's Commuters

Bringing Bikeshare to the Roanoke Valley

Submitted by Jeremy Holmes, RIDE Solutions Director

Bikesharing has become a popular transportation options in communities across the country – and now it is making its way to the Roanoke Valley. If you're not familiar with bikesharing, here's how it works: a series of stations are set up across the community with several bicycles at each station. Through a membership system, people can check out a bicycle from one station and ride it to another station. Generally, short, one-way trips like this are free as part of a standard membership, but riders can always choose to keep the bicycle out longer for an additional, incremental fee.

Other rental structures may be provided for short-term rentals for visitors, or longer trip rentals for folks who may want to spend the day touring the community by bike.

Bikesharing serves as a complementary transportation option to driving and transit by making it easy for people to take short trips by bike without having to own one, and knowing the bike they are riding is well-maintained and comfortable. It can be particularly useful in urban centers where downtown residents may check out the bikes for short shopping or social trips across town.



RIDE Solutions, the region's commuter options program, is working to bring bikesharing to the Roanoke Valley this spring. The program is expected to start with stations in and around downtown Roanoke, connecting the valley's urban center to its nearby neighborhoods, greenways, and commercial centers.

By bringing bikeshare to Roanoke RIDE Solutions hopes to enable more bicycle transportation in the valley to reduce congestion, improve road safety, improve air quality, and provide access to healthy activity, all while promoting Roanoke's brand as a great place to be outdoors and supporting its overall economic development efforts.

But there is more work to be done. First, RIDE Solutions is asking residents to complete a short survey that will help make sure that the bikeshare program will be structured to help the most people. The survey can be found here: <https://goo.gl/46wceV>

Second, bikeshare won't work without the support of local businesses through sponsorship. The benefits of bikeshare sponsorship include discounted memberships for employees and customers, recognition on bikes and stations, and more. But the biggest benefit is being a part of making this great amenity a reality for our citizens and visitors. Businesses interested in sponsorship can contact the RIDE Solutions Director, Jeremy Holmes, at jholmes@rvarc.org or 1-866-424-3334.

RIDE Solutions is proud to be able to bring this amazing opportunity to the Roanoke Valley. With bikeshare, it will be even easier to access everything that makes this place one of the best places in America to live, work, and play.

Take our bikeshare survey

Win some Starbucks gift cards.

 SurveyMonkey



Payments for Monthly Parking and for Citations may be paid on-line or over a toll free telephone line.

www.PARKRoanoke.com/payments or dial

1-888-272-9829 Use Jurisdiction Code 6246

A nominal processing fee of \$1.95 applies to credit/debit card payments.

PARK Roanoke

P. O. Box 83

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Roanoke, VA 24011

Phone: 540-343-0585

Fax: 540-342-6447

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IT'S EASY TO PARK ONCE AND ENJOY ALL THAT DOWNTOWN ROANOKE OFFERS!

Important Reminders for Parkers

- All payments are due by the 5th of the month or a \$5.00 late fee will apply.
- Remember to always use your access card for entry and exit regardless if the gate is up. This way your card will work when you exit or enter again.
- If payments are not received by the 15th of the month, the access card will be deactivated and a \$15.00 reactivation fee will apply.
- Remember, reserved spaces are only for reserved monthly parkers.
- Take care to pull all the way up in the garage and do not park over the line. Be courteous to your fellow parkers and don't park too close.
- There are many convenient ways to pay from the comfort of your home or office:
 - By monthly bank auto draft
 - By dialing 1888-272-9829 and using Jurisdiction Code 6246
 - On the internet at www.PARKRoanoke.com/payments
- If the access card is lost, a non-refundable \$10.00 replacement fee applies
- If the access card is returned when terminating parking, you may be eligible for a deposit refund of \$10.00.
- Some garages reserve the first level for daily parking only.



Though we hope you will park with us for a long time, should you need to terminate parking, please provide a written two week notice. Just use a form on our website or email us at parking@PARKRoanoke.com

Thank you for parking with us!

www.PARKRoanoke.com