

## Downtown Parking Validation Program Continues! Now through January 31, 2017

*Don't Miss Out*

Downtown Roanoke, Inc. continues with PARK DRI, a validation program for downtown retailers and restaurants. Over 80 participating downtown businesses have coupons available for their patron's use which may be redeemed for up to 2 hours of free parking in designated PARK Roanoke garages. Some businesses may require a minimum purchase. The PARK DRI program runs from November 1, 2016 to January 31, 2017. Coupons will be accepted any day prior to expiration on **January 31, 2017**.



The program is sponsored by DRI to benefit retailers and restaurants. The goal is to encourage new customers to come downtown to shop, dine, and park conveniently in the following PARK Roanoke garages:

- Center in the Square Garage – 11 Campbell Ave SE
- Church Avenue Garage – 121 Church Ave SW
- Tower Garage – 19 Norfolk Ave SE
- Market Garage (Monday-Friday, 8:00am-4:00pm) – 25 Church Ave SE

### Important Winter Storm Information

Snow removal is a high priority in the City of Roanoke. It's important for citizens to be aware of the city's process for removing snow, as well as different communication tools used during a winter weather event.

For detailed information visit: <http://www.roanokeva.gov/772/Snow-Removal-Process>

#### The City of Roanoke asks for help from citizens:

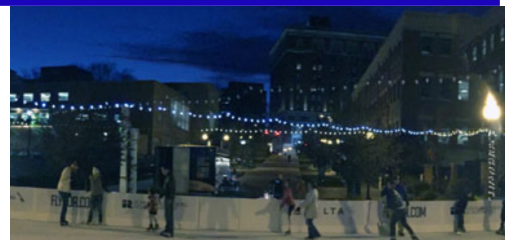
To give crews a better opportunity to clear snow from the streets, citizens are asked to park in a driveway if possible. If you can't do that, and parking presently occurs on both sides of your street, park on 1 side of the street only (the side with the odd-numbered houses). Please do not park directly across from another car, it creates a bottleneck and can slow down the process or even prevent a plow from clearing the street.



**Please Note:** Downtown businesses are responsible for the sidewalks adjacent to their buildings. Citizens are also reminded that they are responsible for clearing snow from sidewalks adjoining their property within three hours after a snowfall ends or, if snow falls overnight, by 9 a.m. the next morning.

#### It's important to have certain telephone numbers handy during a storm:

- \* For general information on the status of road conditions or to report a street that needs to be plowed use the Citizen Call Center during winter weather events. Call 853-2000, Option 8.
- \* Calls or texts to 911 should be reserved for medical, fire, or police emergencies only. Please do not call 911 or 211 for specific information related to snow removal.
- \* To report power outages, call AEP at 800-956-4237.
- \* To report problems with water mains in the city, contact the Western Virginia Water Authority at 540-853-5700.



**100% Chance of Ice in Downtown  
Roanoke's Elmwood Park**

**Open Now  
Through February 12, 2017**

**Free Parking at Elmwood Park Garage week-  
days after 5 and free Saturday and Sunday**



**February 4, 2017  
9:00 a.m. start  
Urban Run and  
Stair Challenge  
featuring 3 of  
our garages**



### **Writers Sought for Writer by Bus Public Art Project**

**Submitted by Jeremy Holmes, Director of Ride Solutions**

RIDE Solutions, the City of Roanoke Arts Commission, and the Greater Roanoke Transit Authority are partnering to once again present a unique public art project in spring 2017. Up to four Valley Metro buses will display artworks selected from the City of Roanoke's Regional Public Art Collection during the months of March and April.

Additionally, a writer or writers will be issued a one month bus pass and paid an honorarium of \$1,000 to create a unique work of literature while riding different bus routes. The work may be any genre including short stories, poetry, essays, plays, etc. The work may also be multimedia and include art, music or photography. The work will be published on the participating organizations web sites and other venues as possible. If appropriate an exhibition of the work will be displayed at a prominent downtown location.

The goals of the project are to publicize the many works of regional art in the city collection and draw attention to the important role public transportation plays in connecting our neighborhoods and communities. In addition to encouraging ridership, Valley Metro will help bring these works of arts into all of Roanoke's neighborhoods.

Art by Bus is part of a larger promotion by Ride Solutions throughout March and April which will include other activities such as live musical performances, sculpture, activities at the bus stops, partnerships with local schools, and more. Art by Bus will partner with transit agencies throughout the RIDE Solutions service area of Central and Southwest Virginia.



Individuals or groups may submit an application by submitting an entry form, a writing sample, resume and references. A panel made up of representatives from the sponsoring organizations and community members will review the applications and select the writer or writers from the applicants. The panel seeks to have content that is original, family friendly, creative and constructive.

For information on previous Writer by Bus efforts visit [ridesolutions.org/artbybus](http://ridesolutions.org/artbybus)

**Timeline: Applications due by 5 PM on January 20, 2017**

Selected writer notified no later than February 1, 2017

Project onset March 1, 2017

Deliverables finalized by May 30, 2017

Applications may be downloaded at [www.roanokeva.gov/artsandculture](http://www.roanokeva.gov/artsandculture)



*Payments for Monthly Parking and for Citations may be paid on-line or over a toll free telephone line.*

[www.PARKRoanoke.com/payments](http://www.PARKRoanoke.com/payments) or dial

1-888-272-9829 Use Jurisdiction Code 6246

A nominal processing fee of \$1.95 applies to credit/debit card payments.

PARK Roanoke

P. O. Box 83

Roanoke, VA 24002

117 Church Avenue, SW

Roanoke, VA 24011

Phone: 540-343-0585

Fax: 540-342-6447

E-mail: [parking@PARKRoanoke.com](mailto:parking@PARKRoanoke.com)

IT'S EASY TO PARK ONCE AND ENJOY ALL THAT DOWNTOWN ROANOKE OFFERS!

## Winter Driving and Preparation Information

### At Home:

To be prepared for icy or snow conditions, such as the loss of electricity or water, keep the items listed below on hand:

- ◇ Flashlight and extra batteries
- ◇ Battery powered NOAA Weather Radio and portable AM/FM radio to receive emergency information
- ◇ An emergency supply of water and non-perishable foods.
- ◇ First Aid Kit
- ◇ Heating Fuel
- ◇ Emergency heating sources (fire place, wood stove, space heater)
- ◇ Fire extinguisher and smoke detector

### On the Road:

The following checklist will help when driving in winter weather:

- Exercise caution and drive slowly when operating a vehicle during ice or snow conditions.
- Make sure your tires are properly inflated
- Take extra caution on bridges and overpasses
- Carry a Winter Survival Kit in your trunk
- Keep the gas tank near full to prevent ice in the tank and fuel lines and to prevent running out of gas if caught in a traffic jam
- Let someone know your primary and alternate routes and anticipated timetable
- Winterize your vehicle:
  - Check your wipers, tires, lights, and fluid levels including radiator, windshield washer, power steering, oil and brakes regularly.
  - Lubricate door and trunk locks with lubricant to prevent them from freezing

### When Driving:

- \* Accelerate and decelerate slowly
- \* Drive slowly
- \* The normal dry pavement following distance of three to four seconds should be increased to eight to ten seconds
- \* Know your brakes
- \* Make sure your tires have good tread
- \* Don't stop if you can avoid it
- \* Don't stop going up a hill
- \* .....Stay Home, don't go out unless absolutely necessary.

For more driving and safety tips, please visit

[www.PARKRoanoke.com/safety](http://www.PARKRoanoke.com/safety)



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