



# PARK Roanoke Newsletter

July 2013

[www.roanokeva.gov/PARKRoanoke](http://www.roanokeva.gov/PARKRoanoke)

July 11, 2013

Volume 1, Issue 3

## Going Green Literally.....

### Did You Know?....

**There are over 7,000 public parking spaces downtown.**

**Signing up for monthly parking is easy:**— call 343-0585 for details or visit us on the web. With a short application form, we can have you on your way to safe, convenient parking !

**If you terminate service, you may be able to receive a refund for your key card deposit:**

While we hope that you never need to terminate service with us, we understand that everyone has circumstances that change. To be eligible for a key card deposit refund, please provide written notice 10 business days in advance of the first of the upcoming month (monthly charges are not prorated). And the key card must be returned before the deposit will be refunded. Just remember, a 10 business day advance notice is required! Thank you and please call us with any questions.

### Visit our Facilities:

Campbell Garage  
Center in the Square  
Church Avenue Garage  
Elmwood Park Garage  
Gainsboro Garage  
Market Garage  
Tower Garage  
Elmwood Lot  
Higher Education Lot  
Market Lot  
Warehouse Row Lot  
Williamson Lot

**PARK Roanoke**  
117 Church Ave., SW  
Roanoke, VA 24011  
(540) 343-0585  
[parking@roanokeva.gov](mailto:parking@roanokeva.gov)

There's a little known secret in Downtown Roanoke— it's called the Market Lot. This 52-space surface parking lot is a little bit hidden because its only entrance is from Kirk Avenue. The great thing about this lot is that it's close to the Market and it's central to all the shopping, restaurants, and downtown destinations. The Market Lot is bordered by Williamson Road on one side and Church Avenue on the other side. In order to call attention to this parking spot, PARK Roanoke has literally gone green with an added bit of whimsy to mimic the eclectic market scene it serves; and, hopefully making the parking experience a bit more memorable. Look for new signage, lime



green striping, planters, and plantings. The honor box was

relocated closer to the market area and was equipped with solar powered LED lighting for easy use. Not just any planters would do; to be a bit more eye catching, old surplus file cabinets and trash cans were re-purposed to greet parkers sprouting new greenery and plantings. With donated plantings, the only expense was a bit of green paint and some soil.

The Market Lot offers daily, monthly, and residential parking rates. There is also a Special Lunchtime Rate of \$1 from 11:00 a.m. to 3:00 p.m. Monday through Friday. Only \$1 for four hours of parking and just footsteps away from the market—that's value! This helps keep more green in your pocket.

The daily short-term parking rate is \$1 per half hour with a \$6 maximum. On Monday through Friday parking from 5:00 p.m. to 9:00 p.m. is \$2. Parking is Free on Saturdays until 4:00 p.m. After 4:00 p.m. on Saturday, parking is \$2. Parking is Free all day on Sunday.

Check out the Market Lot for your next visit downtown, it's where PARK Roanoke has literally gone green!

Did you know that the faster you can park, the less vehicle emissions and exhaust enters the air? So don't circle the block, Park Once and get out and enjoy!

**Looking for a place to park? [www.roanokeva.gov/WhereToPark](http://www.roanokeva.gov/WhereToPark)**

## Oops! Don't forget to Scoop!

There's nothing that puts a smile on one's face faster than seeing all the dogs downtown walking with their owners. Until a few years ago, dogs were seldom seen downtown. There were plenty of squirrels and birds, but no dogs. In the hustle and bustle of driving to work or just walking downtown, it's always great to see the many breeds of dogs on downtown streets. Pets add to the vibrancy of downtown living. But along with having dogs and pets comes some scooping and for many reasons. Storm

water carries pet waste directly into waterways; waste adds nitrogen to the water which depletes oxygen that plants and fish need. Waste can contain harmful organisms like Salmonella and E. coli. Roundworms and hookworms can live for long periods of time and be transmitted to humans and other animals. And most importantly, no one likes to step in waste and track it into their cars, businesses or parking garages and lots. Please remember to scoop to prevent a big Oops!

