



# PARK Roanoke Newsletter

September 2013

SPECIAL EDITION

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## National Parking Day — September 20, 2013

PARK(ing) Day is an annual, worldwide event that has received increasing attention over the past few years by bringing artists, designers, and citizens together to temporarily transform parking spaces into a temporary, public “mini” park. It’s called a “Parklet.” PARK(ing) day has been adapted and used in diverse urban contexts around the world and the project continues to expand. The vision of PARK(ing) Day is to challenge the existing notions of public urban space and to empower people to redefine that space to suit specific community needs.



### Did You Know?....

**There are over 7,000 public parking spaces downtown. It’s easy to PARK ONCE and enjoy all that downtown has to offer.**

**Signing up for monthly parking is easy:**— call 343-0585 for details or visit us on the web. With a short application form, we can have you on your way to safe, convenient parking !

- We now accept in-office debit and credit cards, Visa, MasterCard, and Discover.
- Our rooftops are for Rent! Ideal for your parties and special events.
- For the latest parking news sign up under MyRoanoke and select Parking



The concept of transforming automobile infrastructure into a temporary public space was first organized by the Rebar Group from San Francisco in 2005. The motivation behind this idea was Rebar’s desire to “activate the metered parking space as a site for creative experimentation, political, and cultural expression, and unscripted social interaction.” (The PARK(ing) Day manual)

Last year, the Blue Ridge Chapter of the American Institute of Architects (AIA) partnered with Downtown Roanoke, Inc. (DRI) to introduce this

innovative concept to our area known as the Roanoke Parklet Experiment. The event was a great success, attracting residents and businesses from across the Roanoke Valley.

The AIA and DRI are partnering once again this year to bring you the Roanoke Parklet 2013. The event will allow participants to transform downtown’s urban environment by re-imagining the parking spot as something more than just a place for a car. Through creative repurposing of various materials and furniture pieces, a parking area can be turned into an active and inviting public space. Each “parklet” will complete for the most innovative and inviting Parklet with the winner being selected through public voting. For more information visit: [www.parklet.aia-blueridge.org](http://www.parklet.aia-blueridge.org) and [www.parkingday.org](http://www.parkingday.org) or email [roanokeparklet@gmail.com](mailto:roanokeparklet@gmail.com)

**Looking for a place to park? [www.roanokeva.gov/WhereToPark](http://www.roanokeva.gov/WhereToPark)**

### Visit our Facilities:

- Campbell Garage
- Center in the Square
- Church Avenue Garage
- Elmwood Park Garage
- Gainsboro Garage
- Market Garage
- Tower Garage
- Elmwood Lot
- Higher Education Lot
- Market Lot
- Warehouse Row Lot
- Williamson Lot

**PARK Roanoke**  
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[parking@roanokeva.gov](mailto:parking@roanokeva.gov)

**Coming soon, a new website [www.PARKRoanoke.com](http://www.PARKRoanoke.com)**

In our effort to continually improve our services and communications, we have begun the project of developing a new website. Though not yet ready for prime time, the site is under development. Some features will include an easy way to sign up for newsletters, an online survey to help us improve, and a new look and feel to the website. The goal is for it to be your one source for information on *All Things Parking*. Stay tuned as we move forward.

