

PARK Roanoke Newsletter

www.PARKRoanoke.com

May 2015

May 11, 2015

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On-street "timed" parking will not be enforced on
Memorial Day, May 25, 2015

- **Did You Know?**
PARK Roanoke has 4,100 parking spaces downtown! It's easy to PARK Once and enjoy all downtown has to offer.

Take Advantage of our Discount Rates

EARLY BIRD RATE

- \$3 for all day parking with entry before 9 a.m.

**Gainsboro Garage
Campbell Garage**

LUNCH TIME RATE

- **Market Lot** \$1 from 11:30 a.m. to 1:30 p.m.
- **Lost and Found**— Women's Jewelry has been found at Church Ave Garage. Contact us with a description.
343-0585

Do you need a Downtown Residential Parking Permit?
All Permits Expire
5/31/2015
See details on reverse

Visit our Facilities:
Campbell Garage
Center in the Square
Church Avenue Garage
Elmwood Park Garage
Gainsboro Garage
Market Garage
Tower Garage
Elmwood Lot
Higher Education Lot
Market Lot
Warehouse Row Lot

PARK Roanoke
117 Church Ave., SW
Roanoke, VA 24011
(540) 343-0585
parking@PARKRoanoke.com

CHANGE YOUR PERSPECTIVE



Bicyclists are not obstacles – they're real people just trying to get to their job to make a living. This is why RIDE Solutions has created a campaign - Change Your Perspective.. The goal of this campaign is to educate motorists about sharing the roadways with cyclists and making commutes safer for everyone.

Bicycling is more than a transportation choice, it is an important part of our region's economic success. The Roanoke Valley has invested heavily in promoting its outdoor amenities, and that includes safe streets for bicyclists to ride on, whether for work or for play. Every mile ridden is a mile of gas saved, and given that every dollar spent on a gallon of gas takes 90 cents from our economy and local businesses, bike-friendly streets are an important part of keeping dollars here at home. Bicycling is a way for people to commute to work and to contribute to the local economy.

In the last few years, bicycling for transportation has surged in the Roanoke Valley. A wider variety of people ride than ever before, and our communities are responding by adding bike lanes and other amenities to make it safer for everyone to ride bikes. PARK Roanoke supports bicycling as free bike racks are provided in all of our garages. The Market Garage has a free bicycle Fix-It station, generously donated by Norfolk Southern.

Bicycling is an increasingly important part of the way we get around. Many bicyclists choose to ride to work, to the store or to visit friends instead of driving. People ride to save money, ride for better health or ride because it is more fun than being behind the wheel. Bicyclists ride everything from old beach cruisers we've had stored in garages to state-of-the-art road bikes that you might see on Tour de France. Bicyclists are also drivers. The majority of people who bicycle for transportation still make most of their trips by car and still spend most of their time behind the wheel. They know what it's like to be on either side of the bike lane and how vulnerable being on a bicycle can feel. For more information, visit:

www.ridesolutions.org/changeyourperspective

May is National Bike Month. From the Clean Commute Challenge to the Bike Shorts Film Festival, the Night Rider's Ball to rides, races, repair clinics and more, visit

www.ridesolutions.org/bikemonth

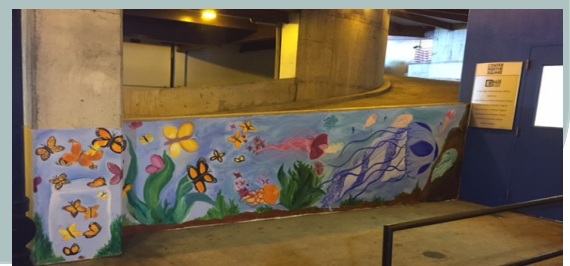


LOCAL ART STUDENTS CREATE MURAL AT CENTER IN THE SQUARE GARAGE

PARK Roanoke is pleased to announce creation of a mural by local art students from Arnold R. Burton School of Technology led by art teacher, Pamela Rose. The students designed a mural of jellyfish and butterflies as a fitting entrance into the Science Museum of Western Virginia which houses aquariums, the butterfly pavilion, and a jellyfish exhibit. PARK Roanoke is proud to display this student created mural and offers its gratitude to the students and teacher for their hard work and artistic talents!



STUDENTS AT WORK PAINTING



FINISHED MURAL



PARK Roanoke

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Email: parking@PARKRoanoke.com
www.PARKRoanoke.com

PARK ROANOKE WELCOMES DOWNTOWN RESIDENTS

To learn more about downtown residential parking programs visit:

www.PARKRoanoke.com Then look for Parking Programs. Or call us at (540) 343-0585

If you are a Downtown Resident, you may apply for the On-Street Residential Parking Decal to receive extended parking at select timed parking zones with signs displaying DT-1.

All permits expire on May 31, 2015. Please be sure to visit PARK Roanoke to obtain a new permit annually.

All new permits will be blue as shown below:



On-Street parking reminders:

Disabled Parking Regulations

- With a properly displayed placard or disabled license plate, a person may park in any designated disabled parking zone for an unlimited amount of time.
- With a properly displayed placard or disabled license plate, a person may park in any "timed" zone, for up to 4 hours. This does not apply to a loading zone or any other restricted zone such as bus parking or no parking zones.
- Placards must be hung from the rear view mirror when the vehicle is parked. Placing the driver's wallet card on the dash is not allowed. Only a valid placard hung from the rear view mirror or a disabled license plate is allowed.
- Persons with a valid placard or disabled license plate may park for up to 1 hour free in our garages with an attendant.

For more information, visit www.PARKRoanoke.com/disabled

Remember Don't Park.....

- **Within 5 feet of either side of a driveway or entrance to a parking facility**
- **Within 15 feet of either side of a fire hydrant**
- **Within 20 feet of an intersection**
- **Greater than 12 inches from the edge of the curb**
- **By moving the vehicle or rolling it forwards or backwards in a timed zone without first exiting the parking zone.**
- **The city of Roanoke does not paint curbs. For parking regulations follow the signs**

For more information, visit www.PARKRoanoke.com/guide and read our Guide to Understanding Parking Signs