



PARK Roanoke Newsletter

December 2013

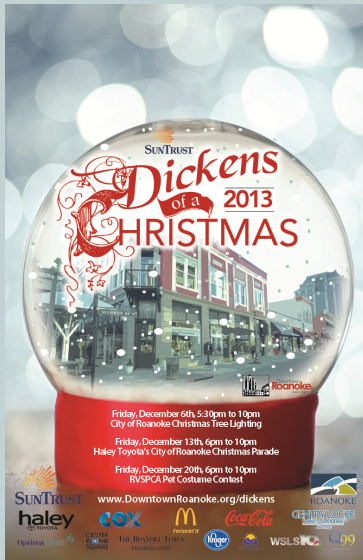
www.roanokeva.gov/PARKRoanoke

December 4, 2013

Volume 1, Issue 8

Ten Tips for Making Holiday Parking Easier

Although there are more than 800 million parking spaces in the United States (that's about three for every automobile), finding one during the busy holiday season is often a frustrating challenge. Airports, shopping malls, restaurants, grocery stores, and downtown parking facilities seem packed. Thankfully the parking industry offers many ways to make parking less stressful and more efficient, and ease some of that holiday tension.



December 6, 13, 20, 2013 in Downtown Roanoke. For more information: www.downtownroanoke.org/dickens

fourteen percent of vehicle collisions that result in insurance claims happen in parking areas. 6) **Obey parking signs.** 'Tis the season to avoid getting a ticket. Read signs carefully and don't take spots reserved for disabled drivers unless you have a valid permit. 7) **Watch for children.** Little ones can make unpredictable moves and stand below drivers' lines of vision. 8) **Take note.** Remember your parking location by level, section, and spot by jotting it down or snapping a photo. 9) **Lock up.** Always be sure your car is in park, close the windows, lock your vehicle, and hide valuables, electronics, and packages from sight. Never leave a child or pet in the car! 10) **Consider using other forms of transportation** such as the trolley, Valley Metro or even bicycling.

PARK Roanoke offers free parking in all of its facilities on Christmas Day, New Year's Day, and on Sundays. Parking is also free on Saturdays until 4:00 p.m. Several garages and lots charge a nominal fee after 4:00 p.m. on Fridays and Saturdays. For more information, visit www.roanokeva.gov/freeparking

Best tip of all? Planning ahead and allowing extra time to park may be the best strategy for finding the right spot – and the right attitude – during the holidays.

Happy Holidays from PARK Roanoke!

PARK Roanoke's Scavenger Hunt!

PARK Roanoke offers a Scavenger Hunt to help you become more familiar with our parking facilities. Either pick up a form from our offices, from Downtown Roanoke, Inc. or from the Convention & Visitor's Bureau or download one from our website. Simply match the photo to the garage. Return your entry to our office or drop it off with any garage booth attendant to be entered into a monthly prize drawing through March 31, 2014. The prize is a \$15 Downtown Roanoke Merchant Gift Card. Details are on our website at www.roanokeva.gov/PARKRoanoke



Can You Name this Parking Location?

See answer on reverse.

Did You Know?

- PARK Roanoke offers over 4,000 public parking spaces downtown! It's easy to **PARK Once** and enjoy all downtown has to offer.
- Parking is free at Gainsboro Garage for **Smart Way Bus** riders. Obtain a voucher from the bus driver and park for free only at Gainsboro Garage. www.smartwaybus.com
- **Signing up for monthly parking is easy:**— call 343-0585 for details or visit us on the web. With a short application form, we can have you on your way to safe, convenient parking!
- **Market Lot Lunch Time**
Rate is \$1 from 11 am to 3 pm
- **Early Bird Rate** is \$3 at Campbell Garage for entry

Visit our Facilities:

Campbell Garage
Center in the Square
Church Avenue Garage
Elmwood Park Garage
Gainsboro Garage
Market Garage
Tower Garage
Elmwood Lot
Higher Education Lot
Market Lot
Warehouse Row Lot
Williamson Lot

Thank You for
Parking with Us!

PARK Roanoke
117 Church Ave., SW
Roanoke, VA 24011
(540) 343-0585
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PARK Roanoke

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Need Directions? Use the Free Downtown Parking App

PARK NOKE designed for iPhones and iPads

www.roanokeva.gov/parking

Visit us on the Web at
www.roanokeva.gov/PARKRoanoke

DID YOU KNOW?.....

PARK Roanoke is developing a new website with comprehensive information about on- and off-street parking. Stay tuned for updates:
www.PARKRoanoke.com

Disabled drivers with a valid placard or license plate may park at any daily space in our garages and receive the first hour of parking for free until 4:00 p.m. Monday through Friday.



Look for these Information Station signs at the Attendant booths in PARK Roanoke Garages. We can provide maps, brochures, directions, and information on downtown destinations.



The Business of Parking.....

PARK Roanoke is writing a column entitled "Driving Business" that is published in the City of Roanoke's Economic Development Department's "BIZNews." To sign up to receive this newsletter via email: econdevl@roanokeva.gov

If you missed it, you can find prior articles on our website at: www.roanokeva.gov/PARKRoanoke and look for the *Business of Parking*



NEED TO FIND PARKING?

Look for the P sign- its the universal symbol for Parking- to direct you to parking locations. This sign directs parkers to the Market Garage and the Market Lot.

The Photo on the Front is from PARK Roanoke's Warehouse Row Lot.