



PARK Roanoke Newsletter

JUNE 2013

www.roanokeva.gov/PARKRoanoke

June 11, 2013

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Did You Know?

- Market Lot Lunch Time Rate is \$1 from 11 am to 3 pm.
- Early Bird Rate is \$3 at Campbell Garage for entry before 9 am.
- Check out our website for Free Parking information.
- We now accept in-office debit and credit cards, Visa, MasterCard, and Discover.
- Our rooftops are for Rent! Ideal for your summertime parties and events.
- For the latest parking news sign up under MyRoanoke and select Parking

Visit our Facilities:

Campbell Garage
 Center in the Square
 Church Avenue Garage
 Elmwood Park Garage
 Gainsboro Garage
 Market Garage
 Tower Garage
 Elmwood Lot
 Higher Education Lot
 Market Lot
 Warehouse Row Lot
 Williamson Lot

PARK Roanoke
 117 Church Ave., SW
 Roanoke, VA 24011
 (540) 343-0585
parking@roanokeva.gov

Wait! Don't dump that leftover coffee...



PARK Roanoke managers demonstrate sweeper / scrubber machine used to clean concrete surfaces

Coffee stains on concrete are just one of the maintenance issues PARK Roanoke deals with in its garages. Imagine if everyone tossed trash, cigarette butts or left over food from their vehicles onto the floor surface. Most people likely do not even think about maintenance and all it takes to operate a garage, after all, it is made out of concrete and pretty much runs itself, right? Actually, it does not. For the city's seven garages and five surface lots, maintenance and operational costs are \$1.77 million annually – that's about \$443 per parking space! But keeping concrete surfaces clean are not the only on-going cost for parking.

Without continued repair and maintenance, parking structures may require significant capital investment. Even though parking garages are constructed of long-lasting, durable concrete, they are exposed to the elements much like a bridge. Unlike buildings where the structural frame is typically enclosed, parking structures are exposed to weather, salt, and temperature extremes that have a detrimental effect on exposed elements such as stairs, elevators, and expansion joints. Parking garages experience more severe and harsh conditions than most other structures. Therefore, routine/preventive maintenance is critical.

Maintenance and operational expenses include staffing, electricity, painting, elevator inspections, pressure washing, water/sewer services, telephones, and equipment repair and maintenance. Graffiti removal, landscaping, filling surface cracks, snow and ice removal, and patching joints are ongoing maintenance items. Daily tasks include sweeping and removal of trash and ponded water which helps maintain the appearance and cleanliness of the facility as well as preventing deterioration. Maintenance involves replacing light bulbs, repairing facades and expansion joints, bumpers, bollards, lintels, and stair treads. There's painting of divider lanes, turn lanes, and parking space stripes. Routine maintenance helps maintain the quality of the garage keeping it structurally sound, safe, attractive, and operational for years to come. Continued on Page 2.

Looking for a place to park? www.roanokeva.gov/WhereToPark

"Parts and Pedals" — Thanks to Hollins University

Stanley the Bicycle Man now adorns the walls of the Market Garage. This colorful mural, titled "Parts and Pedals" was provided by the artistic talents of Hollins University students and is made entirely from bicycle part outlines. To the left of this mural is a bicycle route map as well as an Arts Bicycle Route Map. The Bicycle theme complements the Market Garage's new bicycle rack and Fix It station donated by Norfolk Southern in conjunction with Ride Solutions. PARK Roanoke offers free covered and secured bicycle parking in all of its 7 garages. Cyclists can stop at the Market Garage and make repairs and adjustments to their bicycles for free. The benefits of choosing to bicycle for transportation include not only the physical exercise but saving money on gas and reducing vehicle emissions. Bicycling is a viable choice for downtown commutes for business, visiting, dining, and shopping.



Thanks for Parking with PARK Roanoke!



PARK Roanoke

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Email: parking@roanokeva.gov
www.roanokeva.gov/PARKRoanoke

Visit us on the Web at

www.roanokeva.gov/PARKRoanoke

Need Directions? Use the Free Downtown Parking App
PARK NOKE designed for iPhones and iPads

www.downtownroanoke.org/parking/park-noke

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Milton using the leaf blower

Who does all of this work? PARK Roanoke employs 10 maintenance workers whose job is to take care of all of these items and more on a daily and nightly basis. More importantly, who pays for this work? The revenues from daily and monthly parking rates must cover the expenses needed to operate and maintain the garages. The PARK Roanoke budget is self-supporting. By keeping costs low, the rates may also be kept low.

All PARK Roanoke facilities are *Non-Smoking*. However, cigarette butts present a large headache for maintenance crews. PARK Roanoke's night shift maintenance team member, Ian, works hard to promote safety and maintain cleanliness in the garages. On any given night, he patrols each facility to ensure this type of environment.

He looks out for patrons' safety by making sure any "non-customers" or loiterers exit the facility. In addition to operating the scrubber and sweeper machine, he also makes sure that equipment is in good working order and performs maintenance including oil changes.

The most common issue Ian deals with is an overabundance of cigarette butts. Although the PARK Roanoke garages are *Non-Smoking*, many people do not abide by the regulation. Ian loves his job and working the night shift at PARK Roanoke. However, if there is one thing he could change, it is for "people to be clean and not litter." He says "It's not just a garage, it's our planet." The wind can easily blow trash outside of the garage onto the sidewalks and streets.

If someone is littering in the garage, it has a larger impact on our community.

So think twice before dumping that left over coffee..... Your parking surface and PARK Roanoke thanks you.

PS If you happen to see any of our maintenance workers, stop by and thank them for their hard work in keeping the garages clean and safe.



Stefon and Shaun painting over graffiti



Ian operating the sweeper