



Try Transit Week



Join the Virginia Department of Rail and Public Transportation, RIDE Solutions, and Valley Metro in celebrating the seventh statewide Try Transit Week from September 21-25, 2015! This is

a great time to discover new alternatives to your commute and how to get around while saving time, money and energy.

During Try Transit Week, Roanoke residents are invited to try out their local public transit options - Valley Metro, the Smart Way Bus, and the Star Line Trolley. RIDE Solutions will be distributing free ride passes to residents throughout Downtown Roanoke and several neighborhoods, plus passes will be available from our partners PARK Roanoke and the Roanoke Natural Foods Co-Op.

2015 Try Transit Week
September 21-25 | trytransitweek.org

Plus, everyone who uses a free ride pass will get a chance at winning a \$100 Google Play or Apple Store gift card! And if you want to take the next step, take the Try Transit Week pledge, and you will be entered for a chance to win a pair of round-trip tickets on Amtrak's Northeast Regional line!

When you take public transit, you save money by not stopping at the pump! You're not only helping your wallet, you will also be helping the environment by reducing energy consumption and pollution.

Why can't I roll and why did I receive 3 citations in one day?

On-street parking spaces are valuable to downtowns. Studies have repeatedly shown that the value of a single on-street parking space equates to \$20,000 annually to businesses and merchants. Businesses, customers, and visitors all depend on frequent turn over of valuable on-street parking spaces for short term parking. That's why the City of Roanoke implemented Escalating Fines about ten years ago.

This means that the first citation for Overtime Parking or No Parking is \$20, the second \$30, and the third \$45 for the same violation per day. Escalated fines exist to encourage quick turnover of on-street spaces and to discourage all day parking on city streets. On-street parking is a key factor in promoting business in downtowns.

Many people believe that once they are parked in a timed zone that they can simply move or "roll" their vehicle back and forth in the same zone and effectively park all day in a one hour zone. That's not true.

City Code requires that vehicles not remain parked in the same zone in excess of the time stated on the sign. This means that vehicles may not roll back and forth all day, but instead must vacate the timed zone such as by driving around the block.

Why risk the cost of a citation? For as little as \$8 a day, one can park off street in convenient locations without worry of moving a vehicle or risking a \$20 citation. Do the math. Parking off-street makes sense.

On-street parking is without question the most valuable asset in any downtown parking system. It is the most visible and should be the most convenient and accessible parking available. That is why these regulations are so important.



Announcements:

THE PARK ROANOKE OFFICES WILL BE CLOSED IN OBSERVANCE OF LABOR DAY ON MONDAY, SEPTEMBER 7, 2015. ALL FACILITIES WILL OFFER FREE PARKING THAT DAY.

ON-STREET TIMED PARKING WILL NOT BE ENFORCED ON LABOR DAY, SEPTEMBER 7, 2015.

PARK ROANOKE OFFICES WILL BE OPEN AND PARKING ENFORCEMENT WILL OPERATE ON COLUMBUS DAY, MONDAY, OCTOBER 12TH, AND ON VETERANS DAY WEDNESDAY, NOVEMBER 11TH.

PARK ROANOKE
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ROANOKE, VA 24011
(540) 343-0585
PARKING@PARKROANOKE.COM

*Thank You for
Parking with Us!*

Specials & Discounts

Early Bird Rate \$3 for all day parking with entry before 9 a.m. at Campbell Garage

Market Lot Lunch Rate \$1 for parking between 11:30 a.m. and 1:00 p.m.

Don't Forget Free Parking, for details visit

www.PARKRoanoke.com/free



Follow us on Twitter

@PARK Roanoke



IT'S EASY TO PARK ONCE AND ENJOY ALL THAT DOWNTOWN ROANOKE OFFERS!

P. O. Box 83
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117 Church Avenue, SW
Roanoke, VA 24011
Phone: 540-343-0585
Fax: 540-342-6447
E-mail: parking@PARKRoanoke.com

PARK Roanoke offers 4,000 parking spaces in 7 garages and 4 surface lots. Visit our website for information on: Signing up to Park, Rates, Free Parking, Parking Programs, Discounts, and On-Street Parking, and Residential Parking Programs. There's a wealth of information including local events, transportation links, safety, walking and wellness, street closures, maps and more.

Payments for Monthly Parking may now be paid on-line or over a toll free telephone line.

*www.PARKRoanoke.com/payments or dial 1-888-272-9829 Use Jurisdiction Code 6246
A nominal processing fee of \$1.95 applies to credit/debit card payments.*

NEWS YOU CAN USE!

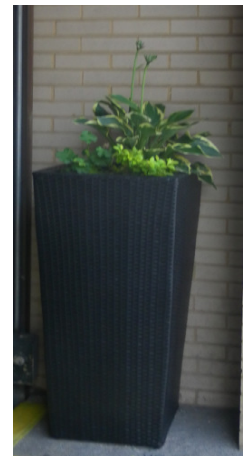
Don't miss out on the latest in Parking News..... Sign up for our Monthly newsletters at www.PARKRoanoke.com/newsletters

PARK Roanoke continues with capital improvements

PARK Roanoke has been busy this summer making improvements to better the parking experience. Here are some projects that are underway or completed:

- Facelift for the Church Avenue Garage elevators
- Elevator modernization project at Elmwood Park Garage
- Paving at Market Lot and Elmwood Park Garage.
- Restriping Garages and lots
- Structural repairs at Gainsboro Garage, Elmwood Park Garage, and Church Avenue Garage, to stop water infiltration and for repairs of concrete and rebar.
- Exploring Pay by Phone service for our lots.
- LED Lights at Center in the Square Garage.

Have you noticed our planters at Center in the Square Garage or at Market Lot? It's another way, we are working to Go Green and improve the parking experience.



www.PARKRoanoke.com