



PARK Roanoke, in conjunction with The City of Roanoke has implemented new Downtown on-street metered parking pilot program which began on Monday, July 24th. The pilot program will remain in effect for approximately 90 days.

The mission of PARK Roanoke's on-street metered parking program is to promote the vitality of Downtown Roanoke and its Central Business District as well as to provide citizens of Roanoke the shared opportunity to access accessible Downtown parking. The program will drive vehicle turnover, which translates to increased parking availability and ultimately an increase in the total volume of patrons to Downtown.

To register and pay for on-street parking, patrons must enter their vehicle's license plate number at one of the seven multi-space smart meters and can submit payment to the smart meter with bankcards, US coins or the mobile application [Whoosh!](#). It is important to always follow the prompts precisely and to obtain a receipt. Transactions are not complete until the receipt is printed.

In order to obtain the one hour free parking, the license plate **MUST** be entered into the meter and a receipt obtained. Follow the prompts to obtain a receipt. There is no need to put the receipt on the dash. Simply take the receipt with you and you're on your way!



PAY BY PLATE

Mon - Fri 8am - 5pm

KEEP RECEIPT FOR YOUR RECORDS

Pay by Coin, Visa, MasterCard, Discover, or by Whoosh! Smart Phone App.






RATES

1st Hour **FREE***

2nd Hour **\$1**

3rd Hour **\$3**

*Must Register your Plate for FREE First Hour. Must vacate Zone after 3 hours. May not return to zone until after 3 hours have lapsed.

FREE PARKING FOR THE DISABLED LIMITED TO POSTED TIME. SECTION 46.2-1245 DOES NOT APPLY WITHIN DESIGNATED METERED PARKING ZONES IN THE CITY OF ROANOKE.

NO REFUNDS OR CHANGE ARE GIVEN

For more information please call 540-343-0585 or visit [PARKRoanoke.com](#)

Tips to Avoid a Citation

But I didn't see the sign... We recommend checking carefully each time you park and making note of signs that may be blocked by another vehicle. As a Driver, it is your responsibility to know and to abide by the parking regulations.

Why did I get a citation... I moved my car a few spaces up? City Code states... "No person shall permit a vehicle or motorcycle to be parked for a time period longer than specified on the signs without either (1) **moving the vehicle a minimum of 500 feet from the parking space or zone, or (2) vacating the original parking space or zone for ten (10) minutes.**

All of my co-workers wipe off the chalk marks from the tire and leave their vehicles parked, what's wrong with that? City Code states... "It shall be unlawful to erase, remove, or cover up any chalk mark placed for identification purposes upon any vehicle ..."

Remember:

- Do not park with any part of the tire on or over the curb, median or sidewalk. This causes costly damage.
- Do not park within 15 feet of a fire hydrant or fire connection.
- Do not park within 20 feet of any corner or intersection.
- Do not park within 5 feet of either side of a driveway.
- Never park in a No Parking Zone.
- Passenger vehicles may park in certain loading zones only for actively loading and unloading.
- Do not park in a zone designated for street cleaning.
- Park within 12" of a curb.

Rate Changes Effective August 1, 2017

As part of the City of Roanoke's budget development process for FY2017-2018, the parking fees and rates were evaluated and several changes were approved by City Council on May 15, 2017. The non-taxpayer financed parking system uses all revenues generated by user fees to operate and maintain the parking system and to address all capital needs and expansions for the public's use.

The following summarizes the changes effective August 1, 2017:

- **Campbell Garage \$45 per month**
- **Campbell Garage Early Bird \$4 with entry prior to 9:00 a.m.**
- **Gainsboro Garage \$50 per month**
- **Higher Education Center Lot \$50 per month**
- **All residential parking \$25 per month**
- **Late Payment Fee \$10 for accounts paid after the 5th of the month**

All other lots and garages remain at the same monthly rate. All rate changes were reflected in the July 15th invoices for August monthly parking charges.



Payments for Monthly Parking and for Citations may now be paid on-line or over a toll free telephone line.
www.PARKRoanoke.com/payments or dial
 1-888-272-9829 Use Jurisdiction Code 6246
 A nominal processing fee of \$1.95 applies to credit/debit card payments.

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IT'S EASY TO PARK ONCE AND ENJOY ALL THAT DOWNTOWN ROANOKE OFFERS!

Bike Share Off to a Strong Start
By Jeremy Holmes, Direction RIDE Solutions

At a little over eight weeks after its launch, the RIDE Solutions bikeshare program has seen incredible success – reaching its annual membership goals of 1,000 members and delivering over 2,600 trips in just two months.

The system launched this spring with 9 stations in the Roanoke Valley, focused primarily in the downtown area and the surrounding neighborhoods. Since then, the 50 bikes in the system have been used 2,972 times by 1,174 members. Use has been so popular that RIDE Solutions already has plans to expand the system in two phases this fall and winter – adding three stations in the Crystal Spring Village, Riverside Center, and at Soaring Ridge Craft Brewing this fall; at an additional downtown station near the Market Building in February of 2018. The four new stations will bring an additional 20 bicycles into the bikeshare network.

How Does It Work?

For folks who have not yet had a chance to use the system, accessing it is easy:

Download the Zagster app to your Android or iOS device, or create an account at zagster.com/ridesolutions.

Select your membership level:

Hourly: Rent bikes at any time for \$3 an hour

Annual: For \$40 a year, annual members can take unlimited trips, and the first hour of every trip is free.

Student: Students of Jefferson College of Health Sciences, Hollins University, Roanoke College, Virginia Western Community College, and the Virginia-Tech Carilion School of Medicine receive half-off the standard annual membership.

Resident: Residents of RGM Properties, Lofts at West Station, 416 Microfarms, Parkway 601, Allegheny Partners, and Garland Properties receive FREE membership as part of their residential amenities.



Approach any Zagster station in the system and select “Start riding” in your app, or text the bike number of your chosen bike to the phone number on the station sign.

Start riding! Return the bike to the same station or any station in the system.

It's that easy.

Zagster bikes are perfect for everything from a quick greenway ride during lunch, to an evening shopping trip, even catching a movie or concert on the weekend.

Growing the Network

Bikeshare by RIDE Solutions is supported by local sponsors. Businesses who are interested in having a station located near them, property managers who want to offer free membership to their residents, and community-minded businesses interested in helping grow this fantastic amenity across the Roanoke Valley can get in touch with RIDE Solutions Director Jeremy Holmes at jholmes@rvarc.org to learn more. Jeremy Holmes | Director of RIDE Solutions

866-424-3334

RIDE Solutions: ridesolutions.org

Bikeshare by RIDE Solutions: zagster.com/ridesolutions

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HABITUAL DOOR LOCKING AND WHY IT'S NEEDED IN ROANOKE

by Scott Leamon, Crime Prevention Specialist, Roanoke Police Department



Do you know what really drives crime in Roanoke? Drugs, or substance use, is an obvious answer and a correct one. But statistically what really drives crime in Roanoke is theft from vehicles, or a thief stealing something out of your car. Lots of times these crimes are drug driven since the thief is looking for something easy to steal in order to support his/her drug habit. Theft from vehicle cases, and vehicle tampering, which is what we call it when someone rummages through your stuff, but doesn't steal anything, are the two most common crimes in Roanoke.

We examined data from several years and found that in six out of every ten thefts from vehicle cases, that's 60 percent, involved the thief entering the vehicle through an unlocked door. You can tack on a few more percentage points when you account for victims who left items of value in plain view so the thieves busted a window to get them. What we need in Roanoke is more Scott Leamons! And no I'm not talking about short, goofy-looking middle aged dudes like me... I'm talking about habitual door lockers.

After all that is what I am. I habitually lock my car doors. I go to the grocery store. I lock my doors. I go for a run on one of our beautiful greenways... I lock my doors. I go downtown for date night with my extremely attractive wife and... you guessed it... I lock my doors. Simply locking our car doors would reduce a great amount of crime in Roanoke.

So the bottom line is... this is one habit I encourage you to pick up... lock your doors! Thieves won't like it which is exactly why you should do it.

SAFE DRIVING TIPS FOR SENIORS FROM WWW.MONEYGEEK.COM

What are some things seniors can do to stay safe on the road? Although none of these tips are guaranteed to eliminate accidents, they're good practices to keep in mind. As an aside, improved safety will lead to fewer blemishes on a driving record, which will translate to lower insurance premiums.

- Don't drive in bad weather.** If it's raining or snowing outside, call a cab, a family member or a friend. Slippery roads and decreased vision are a dangerous combination.
- Consider having a cut-off time,** like 7 p.m. or sundown, where you'll no longer drive. Seniors may get tired earlier or struggle to read road signs in the dark. If you're feeling exhausted, don't get behind the wheel.
- Consider a new car.** Cars with increased safety measures such as power brakes or power steering can help lower your insurance rate and keep you safe. Driving around a clunker, on the other hand, could increase your chance of being in an accident.
- Listen to your family and friends** if they want to have a conversation about your driving. Remember that their intentions are good: they want to keep you and those around you safe.
- If you take any medications,** look up the effects they can have on driving.
- Consult your doctor** about any age-related medical issues you may be experiencing and the impact they can have on your road skills.
- Get your eyes tested.** If you're having difficulty seeing, there may be an easier solution than giving up driving. Surgery can correct cataracts, or you may just need a stronger prescription for your eyeglasses. Keep your windshields and mirrors as clean as possible.
- Refrain from listening to the radio** or other music in the car to ensure you'll be focused on the task at hand. You'll also be better able to hear approaching sirens or honking horns.
- Consider taking a classroom-based** or online skills assessment class or a professional driving assessment.
- Stay physically active.** Exercise will help you keep your strength and flexibility in tip-top condition.
- If you have some memory loss** but your doctor still thinks it's okay for you to drive, invest in a GPS to ensure you won't get turned around or confused. If you need to type in an address, make sure to do it before you start driving, or pull over to the side of the road.
- Shop around** for an insurance policy that has the best coverage for seniors. If you do get into an accident, you want to make sure you're financially protected. Call your insurance provider and ask what you would need to do to receive a senior discount, Whether it's driving fewer miles, taking a classroom-based safety course, or simply joining the AARP.