

**PARK ROANOKE SUPPORTS VETERANS IN AN UNUSUAL WAY!..... READ MORE**

**PARK Roanoke supports Veterans Therapy at the Tucson, Arizona's Veterans Administration Medical Facility by collecting cancelled stamps. Stamps, especially cancelled ones, are used by the veterans for occupational therapy. The veterans collect the various stamps which helps them with gain motor skills and is also a source of income for them.**

The stamps are given to the Botetourt County Daughters of the American Revolution Chapter via a drop box at the Daleville post office. The DAR chapter also collects coupons, even expired ones for military service members stationed overseas. The manufacturer issued coupons are valid for six months past the expiration date for military members and their families.

If you would like to help support veterans and actively deployed service members, you are welcome to drop off any stamps and coupons in the PARK Roanoke drop box outside our offices at 117 Church Avenue and we will ensure these are delivered and begin helping veterans and active military service members.

Here is an excerpt from their Thank You letter:

*"It is through the efforts of community partners like you that we are able to continue providing quality care and services to our deserving Veterans. Thank you for your continued support."*

*Sincerely,  
Deborah M. Brookshire  
Chief, Voluntary Service"*



*Thank you for  
Parking with us!*

Our office will be closed on January 21, 2019 in observance of Martin Luther King Jr. Day.

There will be no on-street parking enforcement on that day.

**Important Winter Storm Information**

Already we have had two snows in this winter season; therefore, it is important to be aware of several regulations. Snow removal is a high priority for the City of Roanoke. For detailed information visit: <https://roanokeva.gov/772/Snow-Removal>

**The City of Roanoke asks for help from citizens:**

To give crews a better opportunity to clear snow from the streets, citizens are asked to park in a driveway if possible. If you can't do that, and parking presently occurs on both sides of your street, park on one side of the street only (the side with the odd-numbered houses). Please do not park directly across from another vehicle as it creates a bottleneck and can slow down the process or even prevent a plow from clearing the street.

**Please Note:** Downtown businesses are responsible for the sidewalks adjacent to their buildings. Citizens are reminded that they are responsible for clearing snow from sidewalks adjoining their property within three hours after snowfall ends or, If snow falls overnight by 9:00 a.m. the next morning.

It's important to have certain telephone numbers handy during a storm:

\*For general information on the status of road conditions or to report a street that needs to be plowed, use the Citizen Call Center during winter events. Call 853-2000 Option 8

\*To report power outages, call AEP at 1-800-956-4237

\*To report problems with water mains in the city, contact the Western Virginia Water Authority at 540-853-5700





Payments for Monthly Parking and Citations may be paid on-line or over a toll free telephone line.

[www.PARKRoanoke.com/payments](http://www.PARKRoanoke.com/payments) or dial  
1-888-272-9829 Option 3 and Use Jurisdiction Code 6246 A nominal processing fee applies to credit/debit card/e-check payments.

PARK Roanoke  
P. O. Box 83  
Roanoke, VA 24002  
117 Church Avenue, SW  
Roanoke, VA 24011  
Phone: 540-343-0585  
Fax: 540-342-6447  
E-mail: [parking@PARKRoanoke.com](mailto:parking@PARKRoanoke.com)

IT'S EASY TO PARK ONCE AND ENJOY ALL THAT DOWNTOWN ROANOKE OFFERS!

### Parking is a Solution to Traffic Congestion by PARK Roanoke

Most people think of parking as a major headache: "I don't want to pay, even if it means circling for ten minutes" "There's no place to park" "Ugh, I dread finding parking" However, this is not the case. Parking plays a major role in fostering liveable cities and communities. Parking is an important component of the transportation eco-system as it supports citizens, commerce, and economic development.

If you've followed PARK Roanoke's newsletters, you may have read about the concept of Mobility of which parking is a major factor. Mobility is a way that all modes of transportation are used to reduce traffic congestion and to enhance citizens' experience with transportation. Just think of all the many factors of mobility: buses, bicycles, Amtrak, ridesharing, carpooling, parking time limits, parking facilities, Uber, Lyft, and more. Then add autonomous driving and self parking vehicles into the mix. All of these factors play an important role in our lives and in parking.

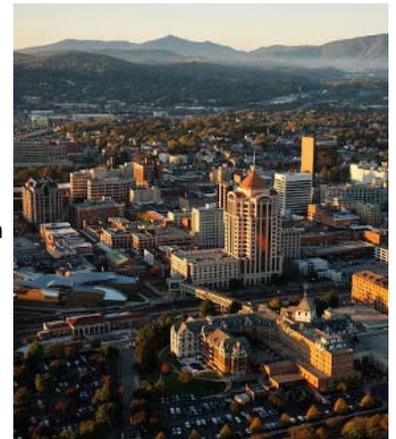
"Urbanization is increasing the transportation demand within most cities. By 2030, the United States population will rise to 350 million people with 85% living in urban areas." per Christine Banning, President of the National Parking Association. Just think of the major influx of persons living in downtown Roanoke and the renovation of vacant buildings in downtown into residential units. This wonderful growth puts pressure on parking and makes mobility options all the more important. And, as our economy grows with increases in jobs, travel, and tourism; congestion is a downstream effect of this growth. Fortunately, there are many solutions in the parking industry.

Parking leaders cite that there are three main causes of congestion: Population and economic growth, Ride-hailing, and E-commerce delivery. The increase in urbanization causes an increase in demand for transportation and parking options. Ride-hailing actually increases congestion as vehicles constantly "circle the block" accounting for 50% of all miles driven. Online shopping is putting more delivery trucks on the streets and increases congestion particularly with curbside parking. Just think of all the single package deliveries, missed and repeat deliveries, and online sales returns. These factors did not exist ten years ago.

The National Parking Association states that Parking has a critical role in reducing congestion as it can declutter streets and reduce curbside congestion. One solution is to re-price on-street parking to incentivize drivers to park in off-street lots and garages or to consider other transportation options. An important factor is to reduce or eliminate parking minimums and to allow the market demand to determine the supply of parking. Many major cities across the country have already eliminated parking minimums; San Francisco, Colorado Springs, and Hartford have made similar moves. A Dallas, Texas study determined by relying on certain projections that at the city's peak parking usage, over 30,000 spaces remained empty. This means that cities need to study and consider changes or eliminations for parking minimums. New parking technologies can make payments easier, promote wayfinding, and improve navigation which in turn reduces congestion along with emissions. Parking can also be leveraged as a curbside extension or mobility hub as short term parking may be allocated to deliveries, shared bicycles, scooters, and vehicles.

All in all, parking is a major factor in economic development AND in reducing Traffic Congestion. There is much more to parking than finding an on-street parking spot or parking in a garage. Parking factors in all types of transportation and each works in conjunction and support of the other. Roanoke offers much to promote mobility and to reduce congestion from Amtrak, Valley Metro, Smart Way Bus, ridesharing, bicycling, greenways, off-street parking, and more!

Source: [An Ecosystem Approach to Reducing Congestion](http://www.WeAreParking.org/Congestion) via [www.WeAreParking.org/Congestion](http://www.WeAreParking.org/Congestion) and Christine Banning, President of the National Parking Association.



For more parking information visit us at  
[WWW.PARKROANOKE.COM](http://WWW.PARKROANOKE.COM)

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P. O. Box 83  
Roanoke, VA 24002  
117 Church Avenue, SW  
Roanoke, VA 24011

Phone: 540-343-0585  
Fax: 540-342-6447  
E-mail: [parking@PARKRoanoke.com](mailto:parking@PARKRoanoke.com)

PARKING HUMOR FROM PINTEREST AND GOGGLE



REMEMBER TO ALWAYS LOCK YOUR DOORS AND TO REMOVE ALL VALUABLES # 9PM ROUTINE

LOOK A WORLD WITH NO CRIME.

AND IT ALL STARTED WITH THE  
#9PMROUTINE!