



## Is Memorial Day the beginning of summer? Is it more than a 3 day weekend?

Yes! It is much more. Sometimes with the hustle and bustle of daily living, we don't take the time to stop and think, And, to remember why we have certain holidays. It's more than the sales ads in the Sunday Paper or an excuse to take a day off from work. Therefore, we thought it would be good to have share some history behind this special weekend in May.

On May 5, 1868, General John A. Logan called for a nationwide day of remembrance for the purpose of decorating gravesites of Union and Confederate soldiers. The day was called "Decoration Day" as it was not associated with any particular battle. The day was to honor only those lost in fighting in the Civil War. However, the United States began fighting in World War I and the holiday soon evolved to recognize all American military personnel who died in all wars. In 1967, the day was officially named "Memorial Day."

For years and years, the Memorial Day was only on May 30th. However, in 1971, the Uniform Monday Holiday Act went into place which established the last Monday in May as Memorial Day and as a federal holiday.

This Memorial Day, please take time to thank a Veteran, to volunteer, to wear the red, white, and blue. Consider attending parades, volunteer to decorate gravesites, and to proudly display our flag. Let's remember our veterans. PARK Roanoke proudly employs many veterans and we thank them for their service to our country.



### Festival Season is in full Swing

The Best Beach Party in the Valley is in Elmwood Park every Thursday night starting May 9th from 5:30pm to 8:30pm. Admission is \$5 per person at the gate. Kids under 12 are free!

Join Downtown Roanoke, Inc. for all of your favorite bands and jams! Enjoy music, friends, food, and drinks in the region's most vibrant and exciting destination: Downtown Roanoke. Bring your lawn chair and relax in Elmwood Park. No coolers, please. Visit the [Party in Elmwood Facebook page](#) for event updates due to weather.

Tap the Keg Craft Beer Party Nights will return! Dates and brewery info to come. On these nights in addition to all the tasty beverages you love, we'll highlight awesome craft beers from featured breweries. And you may even have the chance to get your hands on some cool swag.



Presented by



Beginning May 10th

### .....But Where to PARK?

**Parking is Free** on Sundays and Free until 4 p.m. on Saturdays (except Market Garage) Parking is free Saturday and Sunday in Church Avenue Garage, Elmwood Lot, Elmwood Garage, Campbell Garage, Higher Ed Center Lot, Warehouse Row Lot, and Gainsboro Garage. A nominal fee applies after 4 p.m. in Center in the Square Garage, Tower Garage, and Market Lot, except for Sundays.

### Important Notice:

Our offices will be closed on Monday, May 27th and on Thursday, July 4th in observance of Memorial Day and 4th of July. Meters will be free on these dates; all garages and lots except for Market Garage will be free; and, there will be no on-street, "timed" enforcement on these two dates.

*Thank you for parking with us. We appreciate your business!*



Payments for Monthly Parking and for Citations may be paid on-line or over a toll free telephone line.  
[www.PARKRoanoke.com/payments](http://www.PARKRoanoke.com/payments) or dial  
 1-888-272-9829 Use Jurisdiction Code 6246  
 A nominal processing fee of \$1.95 to \$2.45 applies to credit/debit card payments.

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### RIDE Solutions and FloydFest Partner on Carpool Program

This Earth Day, the organizers of FloydFest and RIDE Solutions announced a new program encouraging attendees of the annual music festival to take miles off the road and reduce the need for parking at the festival site by carpooling to the show this July.

FloydFest draws guests from within the region, the Commonwealth, and beyond – and all those miles can add up. Not only would carpooling reduce traffic and parking demand, if just a fraction of the event’s 13,500+ attendees share a ride the impact on the region’s air quality and greenhouse gas emissions could be significant.

The program will utilize the new RIDE Solutions app and instant rideshare matching system available on all mobile devices and at [www.ridesolutions.org](http://www.ridesolutions.org). The app ties into a national database, allowing potential carpoolers to find each other no matter where they live, and even to find partners along their route. Users can easily find and communicate with potential carpool partners through an simple map-based interface and in-app messaging.

FloydFest is encouraging ticketholders to find carpool partners with a random drawing for a 5-day VIP pass to the show this summer. Anyone who downloads the app and registers by June 1, 2019 will be eligible for the drawing.

The project represents RIDE Solutions’ first attempt to address the unique challenges of event-based ridematching. Using their new app, RIDE Solutions hopes to work with event organizers and venues to provide a robust and free carpool matching service that can help address parking issues and reduce traffic throughout its service area.

For more information on the FloydFest carpool matching program, visit [www.ridesolutions.org/floydfest](http://www.ridesolutions.org/floydfest).

