

Merchant Validation Program

Show customers your appreciation by providing them with complimentary parking during their visit. Businesses interested in the validation program will sign an agreement and choose from two convenient options in the PARK Roanoke's Merchant Validation Program.

A. Pre-paid stickers

This program allows businesses to pay for their customer parking through the purchase of books of validation stickers in increments equal to real currency. The business determines the amount of time parked based on the entrance time stamped on the parking ticket the customer receives when entering a PARK Roanoke garage. The business then provides stickers to cover time parked, and upon exiting the garage, the customer presents the ticket to the booth attendant. Depending on the facility, the costs range from \$.50-\$1.00 per one half hour and up to \$6.00 per day. The stickers are sold in books of 100 in increments of \$.50, \$1, and All Day (value \$6). Purchases of \$200 or more qualify for a 10% discount. Stickers are valid in all PARK Roanoke garages that allow daily parking. They are not honored in surface lots.

B. Billed Back Validation

This program provides a billed-back option to businesses that wish to validate parking for their customers. The business provides PARK Roanoke with a rubber stamp that the business uses to imprint on the parking ticket that the customer receives when entering a PARK Roanoke garage. Upon exiting the garage, the customer presents the ticket to the booth attendant. At the end of each month, the authorized account will be billed for the customer's parking charges. A 15% surcharge will be added to the invoice for this service.

For more information, please contact the PARK Roanoke office at: 540-343-0585

SAFETY TIPS

Here are some helpful tips that may reduce the risk of crime.

Property:

1. Always lock your car doors.
2. Do not leave valuables in view inside the car.
3. Do not store an extra key under the car/fender/etc.
4. At night, park in a well traveled and well-lit area.

Personal Safety:

1. Walk with friends.
2. Be aware of your surroundings.
3. When returning to vehicle keep your keys in hand and walk with a purpose.
4. Check your car before getting in.

Report any suspicious activity immediately to:

EMERGENCY 911

For more information and safety tips visit us at www.PARKRoanoke.com.



**PARK
ROANOKE**

Whether you work, live or are visiting downtown, we want your experience to be enjoyable. We offer over 4,000 off-street spaces in 7 garages and 4 surface lots conveniently located near your destination.

117 Church Ave SW
Roanoke, VA 24011

(P) 540-343-0585

(F) 540-342-6447

(E) parking@PARKRoanoke.com

visit us at:
www.PARKRoanoke.com

RATES

Parking downtown is convenient and affordable. PARK Roanoke offers something for everyone with daily and monthly rates as well as FREE parking at certain times. Monthly permit rates range from \$35-\$90. For more information on monthly permits, please contact the PARK Roanoke office at 540-343-0585. See daily rates below.

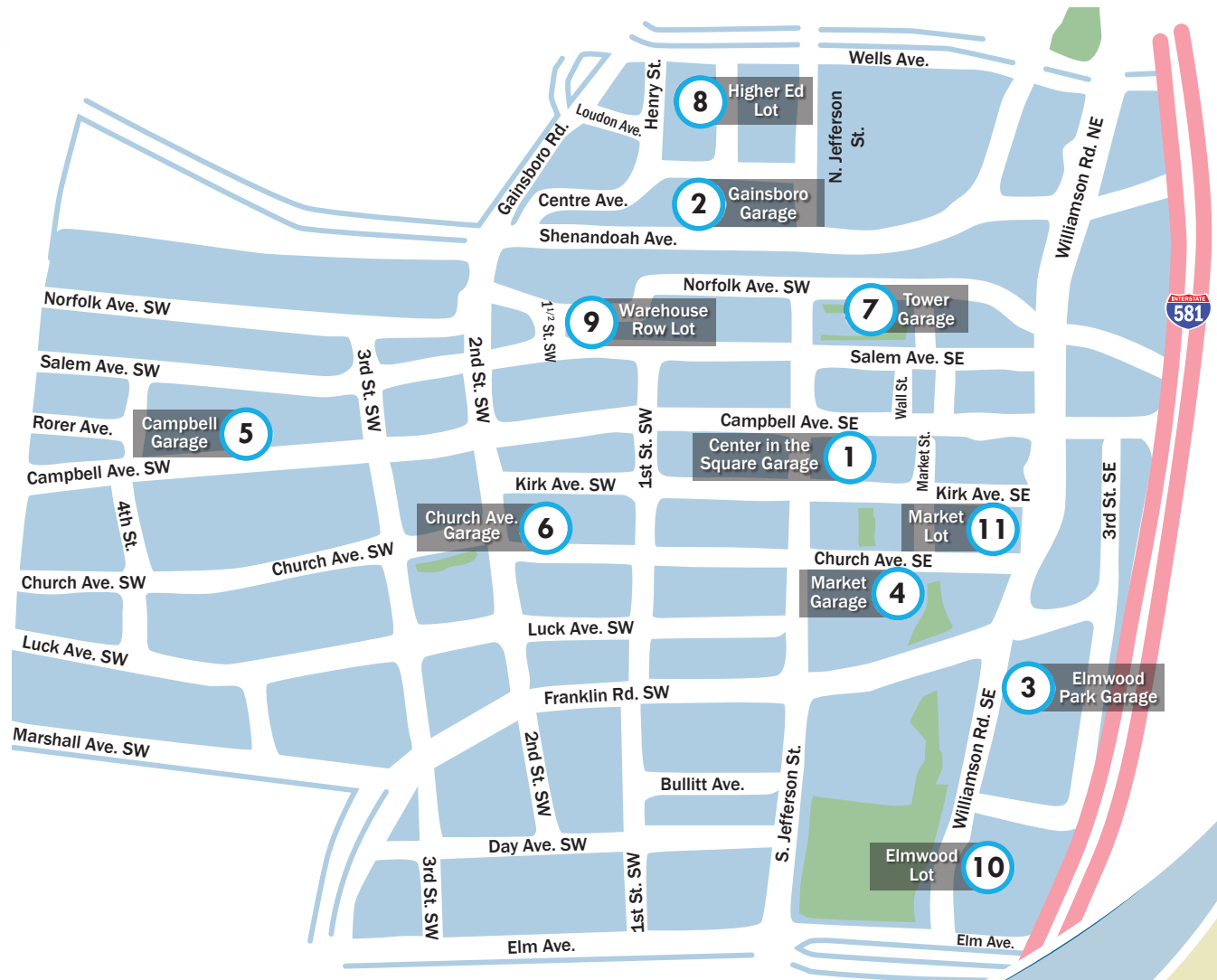
Garages:

- Garages are accessible 24 hours a day, 7 days a week.
- Elmwood Park Garage: monthly permit garage parking only from 6am-5pm Mon-Fri. After 5pm & on the weekends, parking is FREE.
- Gainsboro Garage: Mon-Fri first 15 min is FREE (before 4 pm), and \$1 per hour thereafter, max \$5. There is a \$2 flat rate from 4pm-9pm. Weekends are FREE.
- Campbell Garage and Church Avenue Garage: Mon-Fri first 15 min is FREE (before 4pm), and \$2 per hour thereafter, max \$6. There is a \$2 flat rate from 4pm-9pm. Weekends are FREE.
- Market Garage and Tower Garage: Mon-Fri first 15 min is FREE (before 4pm), and \$2 per hour thereafter, max \$6. There is a \$2 flat rate from 4pm-9pm. Saturdays are FREE before 4pm with a \$2 flat rate from 4pm-9pm. Sundays are FREE.
- Center in the Square Garage: Mon-Fri first 15 min is FREE (before 4pm), and \$2 per hour thereafter, max \$6. There is a \$3 flat rate from 4pm-9pm (and midnight on Fridays). Saturdays are FREE before 4pm with a \$3 flat rate from 4pm-Midnight. Sundays are FREE.

- Rates are charged upon each entrance and exit.
- Attendants accept coins, cash, checks, credit and debit cards, and validation tickets.

Lots:

- Higher Education Lot: Mon-Fri \$1 per hour, 8am-4pm, max \$5. There is a \$2 flat rate from 4pm-9pm. Weekends are FREE.



Lots Continued:

- Market Lot: Mon-Fri \$2 per hour, 8am-4pm, max \$6. There is a \$2 flat rate from 4pm-9pm. LUNCH SPECIAL rate is \$1 Mon-Fri 11:30am-1:30pm. Saturdays are FREE before 4pm with a \$2 flat rate from 4pm-9pm. Sundays are FREE.
- Prepay for parking in lots by coin, cash or checks.