



A New Pilot Parking System has Arrived in Roanoke!

PARK Roanoke is excited to announce the launch of the pay station pilot program—it's an innovative smart parking system in the City of Roanoke. Solar powered wireless parking pay stations have been installed in the three surface lots in downtown. Patrons may pay with coins, bills or a credit/debit card. Payments may also be processed through Whoosh! A mobile phone application available at the App Store or on Google Play. Out with the Old and In with the new

The new pay stations are offered at:

- Higher Ed Center Lot,
- Gainsboro Garage Lot, and
- Market Lot

Your feedback on the use of these Pay Stations is important to us. Please take a few minutes to complete our on-line survey at www.PARKRoanoke.com Look for Pay Station Pilot



Announcements:

PARK ROANOKE
117 CHURCH AVE., SW
ROANOKE, VA 24011
(540) 343-0585
PARKING@PARKROANOKE.COM

*Thank You for
Parking with Us!*

Follow us on Twitter

@PARK Roanoke



Whoosh! Allows you to pay for parking remotely on the new pay stations. Just download the app from the App Store or from Google Play and you will be on your way to fast and convenient parking.



Benefits of Whoosh!

- ✓ Easy way to pay for parking
- ✓ Get text reminder when time is running out
- ✓ Extend time remotely – avoid parking fines
- ✓ Electronic history of parking payments

Specials & Discounts

Early Bird Rate \$3 for all day parking with entry before 9 a.m. at Campbell Garage

Market Lot Lunch Rate \$1 for parking between 11:30 a.m. and 1:30 p.m.



Payments for Monthly Parking may now be paid on-line or over a toll free telephone line.
www.PARKRoanoke.com/payments or dial
 1-888-272-9829 Use Jurisdiction Code 6246 A nominal processing fee of \$1.95 applies to credit/debit card payments.

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IT'S EASY TO PARK ONCE AND ENJOY ALL THAT DOWNTOWN ROANOKE OFFERS!

Change Your Perspective – Make Space for Bikes May is Bike Month

Submitted by Jeremy Holmes, Ride Solutions

The Roanoke Valley is an increasingly popular and safe place to ride a bicycle, whether for recreation or transportation. With gorgeous rural vistas, miles of greenways and on-road bike lanes, and hundreds of miles of off-road trails for mountain biking, no matter how you want to cycle or where you want to go, chances are you can get there on two wheels. But as more and more people cycle, it becomes increasingly important for people – no matter what kind of vehicle you're piloting – to share the road. Whether you're behind the wheel or hunched over the handlebars, every vehicle has a right and responsibility to use our roads safely, which means following all traffic laws, giving plenty of space to other road users, and behaving predictably and respectfully. As the Roanoke Valley adds more bike lanes and more greenways, it's becoming even easier and safer for folks to ride for transportation. They may be riding to work, riding to the store or out to dinner, or just riding to visit friends instead of driving. Because they're riding for transportation, they'll be on roads that, as a driver, you may not have expected to see them, and they may be riding at times when traffic is heavier than a cyclist might be used to – such as rush hour. It's important, as a driver, to respect the cyclist's right to be there, and it's important, as a cyclist, to be safe and predictable while riding so drivers know what to expect from you. The more everyone acts like a vehicle on the road, the safer everyone will be. Here are a few other tips to help everyone have a safer trip:

- In Virginia, when passing a cyclist, a motor vehicle must allow at least three (3) feet of distance between the car and the bicycle. Passing too close is both dangerous and against the law.
 - Cyclists may use the full travel lane, even if a bicycle lane is present. Sometimes trash, gravel, and broken glass can be swept into a bike lane or shoulder, making conditions dangerous for cyclists.
 - Cyclists are considered vehicles on the road, and must obey all traffic signals and signs, including stop lights and stop signs. Because some stop lights may not be triggered by the presence of a bicycle, cyclists may go through a stop light after one full cycle or two minutes if safe. Remember, cyclists aren't obstacles - they are our parents, siblings, coworkers, and neighbors. Respect everyone's right to be on the road.
- For more information about safe riding and sharing the road, visit us online and Change Your Perspective at ridesolutions.org/changeyourperspective.



SLOW DOWN IN THE PARKING GARAGES

by Scott Leamon, Crime Prevention Specialist, Roanoke Police Department

While crashes in our parking garages are extremely rare, instances of swerving in a slight panic as an oncoming car is heading at you, and the thoughts of "Why is that person driving like that?" are far more common.

Remember that speed limits in PARK Roanoke garages are 5 mph. Even at that speed, it's going to take you about ten feet to stop. That doesn't sound like a lot. But remember, that's the same height as a basketball hoop. The simple fact is that, by the time we see the reason we need to stop, our brain processes it, and our foot steps on the brake, it can take a lot longer to stop a vehicle than you might think.

The bottom line is: Remember to focus on what you're doing, which is driving. When drivers come into the garage and all they're focused on is finding a spot, then they're driving distracted. If a driver is heading out of the garage and focused only on what needs to be picked up at the grocery store before getting home, then that's driving distracted. We all want to feel safe behind the wheel, no matter where we're driving, and that's something we must all work on together.